

## Sharing Wisdoms at Forums 分享智慧與經驗

Alumni and Celebrities Share Precious Experience in Filmmaking  
星級校友與嘉賓分享如何「飛躍夢工場」



4 film professionals shared their valuable views on the Hong Kong film industry's development at the forum of "Fly High! The Showbiz Sky!" held on 29 January 2013. The event, organised by the Alumni Affairs Office, the Academy of Film of the School of Communication and the Office of Student Affairs, attracted over 400 participants.

The 4 distinguished speakers included film director and alumnus Mr. Herman Yau, film director and alumnus Mr. Felix Chong, Chief Executive Officer of Emperor Entertainment Group Limited Mr. Ng Yu, and artiste Mr. Chapman To.

校友事務處與傳理學院電影學院和學生事務處於2013年1月29日晚上聯合舉辦「飛躍夢工場」分享會，邀請導演邱禮濤校友、導演莊文強校友、英皇娛樂有限公司行政總裁吳雨先生及藝人杜汶澤先生，與400多位參加者分享電影及娛樂文化產業、個人發展路向和心路歷程。

## Distinguished Marketing and Branding Experts Share Insights in Branding Innovation 殿堂級品牌專家分享成功品牌之道

Jointly organised by the Alumni Affairs Office, School of Business, School of Communication and Office of Student Affairs, the forum entitled "Branding Innovation" invited 3 top-tier marketing and branding experts to share their wealth of practical experience in innovative marketing and strategies in making their marks in the industry on 17 April 2013. During the forum, the 3 experts including alumnus Mr. Jimmy Lam Chun-ming, Ms. Karen Chan Ka-yin and alumnus Dr. Royce Yuen Man-chun, JP showcased their ways to enhance competitive edge in the career of marketing and branding.

校友事務處與工商管理學院、傳理學院及學生事務處於2013年4月17日合辦「成功品牌知多少」分享會，邀請3位首屈一指的品牌專家林俊明校友、陳嘉賢女士及袁文俊校友，與參加者分享如何在競爭劇烈的職場上成功上位及打造成功品牌的實戰經驗。



Let's  
Glance  
光影·集

## Sharing Fun at Gatherings 分享聚會歡樂

### HKBU School of Business Alumni Association Organises Visit to Bloomberg L.P.

香港浸會大學工商管理學院校友會參觀彭博通訊社



HKBU School of Business and the School of Business Alumni Association jointly organised a visit to Bloomberg L.P. on 6 November 2012. Over 50 alumni and students joined the visit.

由香港浸會大學工商管理學院及香港浸會大學工商管理學院校友會合辦的彭博通訊社參觀活動已於2012年11月6日圓滿舉行，是次活動共有超過50位校友和學生出席。

### The 1<sup>st</sup> Luxun Cup by HKBU S.R. Zhou Hall

周樹人堂第1屆魯迅盃足球比賽

The 1<sup>st</sup> Luxun Cup co-organised by Hall Council of S.R. Zhou Hall and HKBU S.R. Zhou Hall Alumni Association was held on 23 November 2012 at Kowloon Tsai Park. Fellow residents and alumni of S.R. Zhou Hall displayed sportsmanship at the match.

周樹人堂舊生會聯同宿生會舉辦第1屆魯迅盃足球比賽，由一眾周樹人堂宿生組成的「宿生隊」，挑戰由歷屆周樹人堂舊生組成的「舊生隊」。賽事於2012年11月23日於九龍仔公園7人硬地足球場舉行，兩隊互有攻守，雙方梅花間竹入球，合力上演了一場精彩的入球秀。



### Gathering of Y's Union in Festive Season

Y's Union 普天同慶賀新禧

To celebrate Christmas and the New Year, Y's Union — the Alumni Association of the University YMCA (Hong Kong Baptist University) organised a festive party on 29 December 2012. Participants had to dress up in different colours. In addition, a gift exchange session among the alumni and magic performance added colours to the celebration.

為了歡度普天同慶的聖誕節及迎接新一年的來臨，大學青年會（香港浸會大學）校友會在2012年12月29日邀請了一眾校友舉行派對。為了令派對更具特色，更定下了服飾顏色規定，令當晚的派對色彩繽紛。此外，校友更互相送贈禮物，並有校友表演魔術贈慶，令眾校友都享受了一個歡樂的晚上。

### HKBU Alumni Association and School of Business Alumni Association Dinner Talk

香港浸會大學校友會及工商管理學院校友會講座

HKBU Alumni Association and School of Business Alumni Association jointly organised a dinner talk named "A High Level Discussion on the Hong Kong Property Market in 2013" on 8 January 2013 with alumnus Dr. Jacinto Tong, Chief Executive Officer of Gale Well Group Limited as the speaker.

香港浸會大學校友會及工商管理學院校友會於2013年1月8日假香港銀行家會所合辦「樓價應跌未跌，雙辣招的迷思！2013香港地產市道初探」講座，並邀得校友紀惠集團有限公司行政總裁湯文亮博士分享他對講題的寶貴意見。







## School of Communication Gets Together with Alumni

### 傳理學院與校友聚會暢談

The School of Communication hosted a dinner for Communication alumni at House of Canton at Festival Walk on 24 January 2013. Over 20 alumni and staff had a great time at the dinner. Among the attendees were the current Directors of the HKBU Communication Alumni Association who received the Certificates of Appreciation from Dean Prof. Huang Yu.

傳理學院於2013年1月24日在又一城瀚騰閣設宴，與逾20位校友及教職員聚會。出席晚宴者包括多位香港浸會大學傳理校友會現任理事，署理院長黃煜教授向他們頒授感謝狀，以感謝他們多年來為校友會服務。

## HKBU Century Club Hosts Annual General Meeting, Spring Dinner and “Those Were the Days” Event

### 香港浸會大學尚志會圓滿舉辦周年大會、春茗及「唱談那些年」



HKBU Century Club held its Annual General Meeting on 7 December 2012 at a wine cellar in San Po Kong and the “Year of the Snake Spring Dinner” on 23 February 2013 at Regal Kowloon Hotel. On 26 November 2012, the Club organised a special event named “Those Were the Days” at Shiu Pong Hall for alumni to recall the good old days of their study life.

香港浸會大學尚志會於2012年12月7日晚上召開2012會員周年大會，並首次移師新蒲崗一酒窖內舉行，場面熱鬧。該會又於2013年2月23日假尖沙咀富豪九龍酒店圓滿舉行蛇年春茗，一眾校友及來賓盡情歡敘，共慶新春。2012年11月26日尚志會於紹邦樓成功舉行「唱談那些年」聚會，一起緬懷昔日於浸會的青蔥往事。

Recently, 4 more alumni including Ms. Delia Chan, Mr. William Leung, Ms. Marianna Tsang and Mr. Wong Nga-chung have become patrons of the Club.

最近，4位校友包括陳維湘、梁永祥、曾惠珍及黃雅忠加入成為尚志會贊助人。





## Alumni Associations Join Hands in Community Service 校友會眾志成城為公益

Led by HKBU Alumni Association, HKBU School of Business Alumni Association, the Corporate Governance and Directorship (HKBU) Society and HKBU MBA Alumni Association, over 30 alumni joined the "New Territories Walk For Millions" on 3 March 2013.

在香港浸會大學校友會、香港浸會大學商學院校友會、香港浸會大學公司管治及董事學學會及香港浸會大學工商管理碩士舊生會的號召下，30多名校友一同參加於2013年3月3日舉行的「新界區百萬行」。



## HKBU Alumni Association's Annual General Meeting and Mentoring Programmes 香港浸會大學校友會周年大會及導師計劃

Hong Kong Baptist University Alumni Association held its Annual General Meeting on 6 April 2013 at Shiu Pong Hall whereby a new Executive Committee was elected for the term 2013-2014.

香港浸會大學校友會於2013年4月6日在紹邦樓舉行周年大會，並選出新一屆執行委員會。

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The Association also organised 2 mentoring programmes on 10 November 2012 and 2 February 2013 with Ms. Quince Chong, Chief Corporate Development Officer of CLP Power HK Limited and alumnus Mr. Victor Ng as speakers respectively.

該會於2012年11月10日及2013年2月2日舉行校友導師計劃工作坊，邀得中華電力有限公司企業發展總裁莊偉茵女士與吳明德校友分享寶貴經驗。

## HKBU Alumni Association 50<sup>th</sup> Anniversary Dinner 香港浸會大學校友會50周年會慶晚宴

To celebrate the 50<sup>th</sup> birthday of HKBU Alumni Association, a gala dinner was organised on 20 April 2013 at The Hong Kong Country Club. Over 300 alumni and guests enjoyed the night filled with wonderful performances and a happy cake-cutting ceremony officiated by Mrs. Pamela Chan Wong-shui, Deputy Chairman of the University's Court and Council; Prof. Albert S.C. Chan, President and Vice-Chancellor, Prof. Ng Ching-fai, President of Beijing Normal University - Hong Kong Baptist University United International College; Dr. Tang Ming-ger, President of Tunghai University; Prof. Rick Wong Wai-kiwok, Vice-President (Research & Development); Prof. Frank Fu Hoo-kin, Associate Vice-President; Prof. Bian Zhaoxiang, Associate Vice-President; Ms. Melanie Lee, Director of Alumni Affairs, alumnus Mr. Stephen Tang Wing-on, President of HKBU Alumni Association and alumna Ms. Yoki Chan Wa-yuk, Chairlady of the HKBU Alumni Association 50<sup>th</sup> Anniversary Dinner Organising Committee.



香港浸會大學校友會於2013年4月20日假鄉村俱樂部圓滿舉行50周年會慶晚宴，並獲得接近300名校友及嘉賓到場支持。晚宴上充滿歡樂氣氛，校友一同欣賞出色的歌唱表演。大學校董會暨諮議會副主席陳黃穗女士、校長陳新滋教授、北京師範大學 - 香港浸會大學聯合國際院校長吳清輝教授、東海大學校長湯銘哲教授、副校長（研究及拓展）黃偉國教授、協理副校長傅浩堅教授及卞兆祥教授、校友事務處總監李惠儀女士、香港浸會大學校友會會長鄧永安校友及校友會50周年會慶晚宴籌委會主席陳華玉校友一同主持切蛋糕儀式。



## BUnited Overseas 海外浸大情

### HKBU Alumni Association of Ontario Joins Table Tennis Tournament

#### 香港浸會大學安省校友會組隊參與乒乓球比賽

HKBU Alumni Association of Ontario assisted The Hong Kong Joint Universities Alumni Association (Ontario) to organise a table tennis tournament on 9 December 2012. The team of HKBU won the tournament's 2<sup>nd</sup> runner-up, with individual Team A winning the champion of men's single, 1<sup>st</sup> runner-up of men's double, 2<sup>nd</sup> runner-up of mixed double; whilst Team B winning the 1<sup>st</sup> runner-up of men's single and 2<sup>nd</sup> runner-up of men's double.

香港浸會大學安省校友會於2012年12月9日協助「安省香港專上校友會聯會」舉行乒乓球比賽。浸大代表隊取得全場總季軍的佳績，而浸大A組隊伍亦取得男子單打冠軍、男子雙打亞軍及混合雙打季軍，B組隊伍則取得男子單打亞軍及男子雙打季軍，成績驕人。



### HKBU Alumni Association of Australia Celebrates the 57<sup>th</sup> Anniversary of HKBU

#### 香港浸會大學澳洲校友會慶祝母校創校57周年校慶

HKBU Alumni Association of Australia held a dinner gathering on 1 March 2013 in China town, Sydney to celebrate the 57<sup>th</sup> birthday of HKBU. The dinner was filled with joy and fun whereby the alumni joined to sing anthem and birthday song and send their best wishes to the *alma mater* afar.

香港浸會大學澳洲校友會於2013年3月1日假悉尼唐人街，舉辦慶祝香港浸會大學創校57周年校慶聯歡聚會。席間，各校友齊唱校歌與生日歌，為母校送上遙遠及衷心的祝福。

### HKBUAA of Southern California's Chinese New Year Gatherings

#### 香港浸會大學南加州校友會新春團聚

Hong Kong Baptist University Alumni Association of Southern California has organised some dinner gatherings and visits to celebrate the Chinese New Year, including a dim-sum gathering on 9 March 2013 and a visit to alumna Ms. Joanna Or's office in February.

香港浸會大學南加州校友會在農曆新年期間舉行不同形式的會員聚會，其中包括於2013年3月9日舉行茶敘，以及2月份到柯健嫻校友之辦公室探訪。





## HKBUAA of British Columbia Organises the Annual General Meeting cum Spring Dinner 香港浸會大學卑詩省校友會舉行周年會員大會暨新年春茗

To celebrate Chinese New Year, HKBU Alumni Association of British Columbia hosted the Annual General Meeting cum Spring Dinner on 16 March 2013. This delightful get-together was well attended by more than 60 alumni and guests, whereby the participants were updated of the latest development of HKBU.

香港浸會大學卑詩省校友會於2013年3月16日舉行周年會員大會暨新年春茗，吸引逾60名校友及嘉賓參加。席中，校友會向會員報告母校的最新發展。

## Continuing the Connection 延伸校友聯繫

### HKBU Class Representatives Showcase Caring and United Spirit! 浸大班代表凝聚關愛和團結力量！

50 class representatives of 2013 attended the "Class Representative Inauguration cum Welcome Lunch" on 26 February 2013. In his welcome remarks, President and Vice-Chancellor Prof. Albert S.C. Chan thanked the class representatives for their efforts in strengthening the ties between alumni and the University. During the event, the class representatives vowed to fulfill their mission in the pledging ceremony led by Associate Vice-President Prof. Frank Fu. Each class representative was also presented a Certificate of Appointment.

50位2013年度浸大班代表於2013年2月26日出席「班代表就職典禮暨午宴」，承諾為凝聚浸大的關愛及團結力量而努力。校長陳新滋教授於致辭時感謝班代表致力加強大學與校友的聯繫，班代表在協理副校長傅浩堅教授領導下進行誓師儀式，並接受委任狀。

